



WILLIAM WILSON USES TWITTER TO FIGHT BREAST CANCER AND DOMESTIC VIOLENCE

Charlotte, NC– Oct, 10 2011: Celebrity Designer, William Wilson is best known for creating red carpet masterpieces at the Grammys, Oscars, and almost every professional sports event. But he's also known for his philanthropy. And now he is putting his creative energy into a unique dual fund raising campaign. For every new Twitter follower he receives in October he's giving 10¢, each, to fight Breast Cancer and Domestic Violence.

Ask him why he chose these 2 causes and his response is pretty clear. "God blesses us to bless others. In 2011, 230,000 women will be diagnosed with breast cancer, 39,000 may die from it. 1 in 4 women will become a victim of domestic violence. 3 women per day are killed by their intimate partners. My mother was a victim of domestic violence. I know what it's like first hand, as a kid, to see your mother being abused and be powerless to stop it. I'm a grown man now, and I dare a man to touch my mom. But not every woman has the available support system my mom has. So I'm doing this for them, and so little kids don't have to experience what I experienced."

Join in helping William fight these 2 killers of women. All you have to do is follow him on Twitter. [Twitter.com/TheClothier](https://twitter.com/TheClothier).