

For Immediate Release
William Wilson Clothing
Press Release

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WILLIAM WILSON CHOOSES JETPOOL AS PRIVATE AIR

Charlotte, NC-Aug 22, 2009- William Wilson, celebrity designer and CEO of William Wilson Clothing, has partnered with private jet management, charter and shares firm, Jetpool, LLC to provide his private aviation services. William will primarily use the 4- seat, light business jet (LBJ) Embraer Phenom 100, for his flights be east of the Mississippi River. However, he will have access to a Citation10 in the event he needs to fly to the west coast non-stop. Though this is not an inexpensive endeavor, William sees it as a money saving decision. *“In business, private aviation is as much a necessity as it is a luxury.”* says William. *“In the NFL, Tuesdays are the guy’s day off. They often want to see me on that day. It’s impossible for me to see my clients in Atlanta, Miami, and Baltimore in one day flying commercial. With private aviation, I can do it and be home for dinner.*